Supply Chain “Über” Trends: Major Changes Impacting the Future of Supply Chain Management

Wednesday, April 20, 2016 | 8:00 a.m. - 4:00 p.m.
Donald W. Reynolds Center for Enterprise Development
University of Arkansas, Fayetteville Campus

7:00 a.m. - 8:00 a.m. Check-in and Continental Breakfast

8:00 a.m. - 8:15 a.m. Welcome
Dr. Matthew Waller, Interim Dean, Professor, Garrison Endowed Chair of Supply Chain Management (SCM), Walton College
Dr. Joseph E. Steinmetz, Chancellor, University of Arkansas

8:15 a.m. - 9:15 a.m. Session I: Morning Keynote
Featured Speaker: Noël Perry, Transportation Economist, FTR Transportation Intelligence

9:15 a.m. - 9:55 a.m. Session II
“Über” Trend: The Changing Consumer
Walton Insights: Dr. Brent Williams, Chair, Department of SCM, Walton College
Featured Speaker: Dr. Terry Esper, Executive Director, Supply Chain Management Research Center and Associate Professor, Department of SCM, Walton College

9:55 a.m. - 10:15 a.m. Networking Break

10:15 a.m. - 11:15 a.m. Session III
“Über” Trend: Supply Chain Visibility, Safety, and Integrity
Walton Insights: SCM Students, Experiential Learning Project Presentation
Featured Speakers: Michele Southall, Industry Development Director, GS1 US
Jeff Metersky, VP Customer Success Strategy, LLamasoft, Inc.

11:15 a.m. - 11:30 a.m. Morning Wrap
Dr. Terry Esper
11:30 a.m. - 1:00 p.m.  Conference Break

Speed Networking with Students and Refreshments  
*Donald W. Reynolds Center, Rooms 111 and 117*

Tour of McMillon Innovation Studio  
*Harmon Avenue Parking Facility*

Lunch  
*Willard J. Walker Hall, Room 203 (H.L. Hembree Room)*  
*Donald W. Reynolds Center, Rooms 101 (Atrium), 103 (Seminar A), and 111 (Seminar B)*

1:00 p.m. - 2:15 p.m.  Session IV  

“Über” Trend: The “Überization” of Supply Chain Management Operations through Online Marketplaces

**Walton Insights:** Dr. Anníbal Sodero, Assistant Professor, Department of SCM, Walton College

**Featured Speakers:** Don Thornton, SVP Sales & Marketing, DAT Solutions  
Shawn Graves, VP Logistics and Supply Chain, J.B. Hunt Transport, Inc.  
Karl Siebrecht, CEO, FLEXE

2:15 p.m. - 2:35 p.m.  Networking Break

2:35 p.m. - 3:15 p.m.  Session V  

‘Über” Trend: Millennials and Beyond: The Changing SCM Workforce

**Walton Insights:** Dan Harris, Director of Tyson Center for Faith and Spirituality in the Workplace, Walton College

**Millennial Student Panel:** Kyani Alford, Ryan Pinter, Jonathan Schultz, Rachel Stoehr, and Christine Tan

**Moderator:** Denise Natishan, Senior Recruiter, Cameron Smith Associates

3:15 p.m. - 3:55 p.m.  Session VI: Afternoon Keynote  

“Über” Trend: Supply Chain Mega Trends: Past, Present, and Future

**Featured Speaker:** Dr. Ted Stank, Harry and Vivienne Bruce Chair of Excellence, Haslam College of Business, University of Tennessee at Knoxville and Immediate Past Chair, CSCMP Board of Directors

3:55 p.m. - 4:00 p.m.  Conference Wrap

Dr. Terry Esper